



NEWSLETTER

SMART RETARDED

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The 4chan Meme That Hit an \$11 Billion Market Cap: \$PEPE

Before \$PEPE became a multibillion dollar token, it was a cartoon drawn by artist Matt Furie in 2005 for his comic Boy's Club. In the comic, Pepe wasn't political, controversial, or even a meme. He was relaxed, expressive, and weird in the exact way early internet humor loved. And so, Pepe became the perfect character for reaction faces inside of internet forums ...

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\$WIF: The Meme That Revived Solana Culture

Before Solana was even a blockchain, there was a dog named Achi who lived in South Korea. In 2018, a photo of her wearing a pink knitted hat was taken, and by 2019 it was already becoming part of internet culture. Achi floated through Instagram, Twitter, and e-sport gaming circles long before anyone imagined Dogwifhat would become a multi billion dollar ...

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The meme that turned stock market satire into a billion dollar project: SPX6900

SPX6900 has been one of the biggest successes of the 2023-2025 memecoin cycle. A coin that began as a parody of the S&P 500 evolved into a cultural movement.

On August 16 2023 SPX6900 was launched by an anonymous developer, with no presale, no VC allocation, and no team wallets. The creator burned 6.9% of the supply ...

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The Anti-Fiat Memecoin That's Reviving Culture: \$CRYPTO

On April 14th 2025, Cryptocurrency Coin launched on pump.fun, using the simple set-up they provide. No presale. No VC allocation. No utility. Just \$CRYPTO, named exactly after what it is. Instead of selling just another meme, \$CRYPTO leans into something the market has been craving for years: a cultural reset. An eagerness to revive the spirit of internet culture ...

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